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ANALYSIS IMPLEMENTATION GOVERNANCE PRINCIPLES OF BADAN USAHA MILIK DESA (BUMDES) IN BUMDES CIAPUS CIPTA MANDIRI (CCM) IN REGENCY BOGOR

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Abstract

Badan Usaha Milik Desa (BUMDes) is one of the strategic instruments in efforts to empower the village level economy. Several regulations issued by the government regarding the establishment and management of BUMDes are quite complete. There are differences in the implementation of governance in the field so that the existing rules are still considered not optimal and are still an obstacle to the operationalization of BUMDes. This study aims to analyze the extent to which transparency, responsiveness, professionalism, rule of law, and vision strategy have been implemented and then find out what obstacles Village-Owned Enterprises (BUMDes) face in implementing them. This study used an exploratory qualitative approach with interview methods conducted at Bumdes Ciapus Cipta Mandiri (CCM) in Bogor Regency. The analysis techniques used are data collection, data display and conclusion drawing.

The results of this study concluded that CCM BUMDes in Bogor Regency had implemented governance with the principles of transparency, responsiveness, professionalism, rule of law, and vision strategy. This study recommends that future research should involve more BUMDes as samples and apply observational techniques to provide richer insights and a more comprehensive understanding of the phenomenon being investigated.

Keyword: Transparency; Responsiveness; Professionalism; Rule Of Law; Vision Strategy

1. Introduction

"BUMDes was initially established by the Village Government through capital provided via a capital agreement, generating a share of profits and utilization that would be given by BUMDes to the Village Government and greater community wealth (Chintary et al., 2016). "Based on regulations issued by the government regarding the establishment and management of Village-Owned Enterprises in Indonesia, commonly referred to by the acronym BUMDes, it is considered quite comprehensive. However, in reality, there are variations in its implementation in the field, so the existing regulations are still considered suboptimal and continue to be obstacles in operating BUMDes (Aisyah, 2020). "The number of BUMDes itself has been increasing from year to year (Nugraheni, 2023).

Several obstacles are faced by the managers, so issues related to the implementation of BUMDes governance principles in Indonesia still require further empirical investigation (Fauziyah Syafikri et al., 2021). The purpose of establishing BUMDes is to enhance the welfare of the community through the utilization of the existing potential in the village, with the aim of increasing Village Original Revenue (PADes) (Cahyu, 2019). By upholding sustainability principles, BUMDes plays a role in preserving the environment and improving the quality of life for village residents (Saniyah, 2019).

Bumdes Ciapus Cipta Mandiri, located in the Bogor Regency, is one of the Bumdes with significant potential for growth and providing significant benefits to the residents. However, to optimize this potential, it is important to implement effective governance principles, including transparency, responsiveness, professionalism, the rule of law, and strategic vision. The results of the research conducted by Savitri et al. (2023) also show that transparency, accountability, professionalism, and the presence of the rule of law have a positive impact on BUMDes. The larger the company, the more likely it is to tend to implement good governance, as revealed in research conducted by (J Jaswadi, 2016).

This study aims to serve as a reference and effort in implementing good corporate governance in BUMDes using the principles of transparency, responsiveness, professionalism, the rule of law, and strategic vision as indicators in the research, similar to previous research (Sofyani, 2020).

2. Literature Review

2.1 Good Governance

Governance is a series of actions applied by an entity or group with the intention of addressing the various issues it faces (Kamaluddin, 2019). The concept of governance plays a role in understanding the policy-making process, decision implementation, and accountability (Kamaluddin, 2019). The application of BUMDes



governance with a good governance approach has significant importance in the management of BUMDes (Yuliana & Alinsari, 2022). With good governance, a company can improve its operational efficiency and effectiveness. This can be achieved by optimizing the use of available resources and reducing potential risks that may arise (Altha Consulting, 2019).

There are five governance principles for BUMDes according to Ardiansyah Syam & Djaddang (2020), which include:

- 1. Transparency, which focuses on the importance of openness and accountability in organizational activities. The transparency principle involves open access and providing clear and accurate information to stakeholders (Sriwati et al., 2022).
- 2. Responsiveness, which highlights the organization's ability to respond quickly and appropriately to environmental changes or stakeholder demands (Unggul, 2018).
- 3. Professionalism, which emphasizes the importance of integrity, ethics, and a high level of professionalism in managing the organization, as stipulated in Government Regulation No. 11 of 2021 regarding BUMDes.
- 4. Rule of Law, which underscores the importance of applying fair and consistent laws and regulations in all aspects of the organization's operations, as evident in the issuance of Minister of Villages, Development of Disadvantaged Regions, and Transmigration Regulation No. 4 of 2015 regarding the Establishment, Management, and Dissolution of Village-Owned Enterprises.
- 5. Strategic Vision, which addresses the development of long-term goals and a clear vision for the organization, as well as the strategies needed to achieve those goals (Wirotama, 2017).

3. Material and Method

In this research, information is needed regarding how the Village-Owned Enterprises (BUMDes) Ciapus Cipta Mandiri. The method should provide detailed information to allow the experiments to be repeated by others. In sum, this section provides all the methodological details that other researchers need to duplicate your work in the future. Please specify the research design, samples, research instruments, procedures, and data analysis in brief.

This study employs an exploratory, qualitative approach with interview techniques as its method, conducted at BUMDes Ciapus Cipta Mandiri. The research aims to assess the extent to which good governance principles, such as transparency, responsiveness, professionalism, the rule of law, and strategic vision, have been implemented and contributed to the performance of BUMDes.

Qualitative research aims to gain an understanding of the phenomena experienced by participants, including their behaviors, perceptions, motivations, actions, and other aspects (Moleong, 2018). Therefore, in this study, the collected data



is qualitative data gathered using qualitative data collection instruments. Qualitative research is used to investigate the natural conditions of the object, with data tending to be qualitative and employing qualitative data analysis techniques (Sugiyono, 2019). Additionally, the qualitative research approach aims to explore or understand social issues (Creswell, 2014

3.1 Design Study

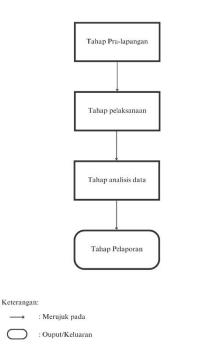


Figure 1. Design Study

a. Pre-fieldwork Stage

In this stage, the determination of issues or factors to be investigated is conducted, which involves seeking information about the implementation of the governance model principles in three BUMDes in Bogor Regency. Findings from this determination are transformed into research questions and problem statements, and explorations with relevant parties are conducted to identify where and from whom information can be obtained. Additionally, a literature review is carried out to gain knowledge, theories, and initial understanding of the issues to be studied, and to develop a research framework and tools as a guide for focusing on the investigated issues.

b. Implementation Stage

In this stage, data is collected on the expected information. Data collection is performed through interviews and observations. The purpose of using these techniques is to gather as much information as possible and

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enhance the quality and reliability of the obtained data. The execution follows interview guidelines and observation guidelines.

c. Data Analysis Stage

The data analysis process begins with collecting data and information through interviews, observations, and documentation studies. The data acquired is then processed in accordance with the principles of data processing relevance in qualitative research.

d. Reporting Stage

The results of data analysis are organized and compiled into a research report, representing the final form of the scientific paper, such as a thesis.

3.2 Data Analysis

There are two types of data collection based on their sources, namely primary data sources and secondary data sources (Sugiyono, 2019). Data sources refer to the subjects or origins from which data can be obtained (Arikunto, 2013).

The researcher also used information obtained from interviews with relevant informants on the research topic as primary data sources. Interviews were conducted with the Village Head, BUMDes Director, BUMDes Secretary, and BUMDes Treasurer, initially through the WhatsApp application, and then followed by face-to-face interviews. Additionally, interviews were also conducted with community members, involving 1 participant.

In this study, secondary data refers to documents managed by BUMDes that are related to evidence of the implementation of governance principles.

4. Result

Transparency refers to the characteristic where the government periodically communicates material information to stakeholders, especially the general public, with the aim of fulfilling the principle of openness, and providing the public with a greater opportunity to obtain information and knowledge (Hanifah & Sugeng, 2015).

No.	Indicator	Result	Achievement
1	Availability of	BUMDes Director: BUMDes provides an	
	Public	Instagram social media account with the	а
	Information	username @bumdes_ciapus.	
2	Transparent	BUMDes Treasurer: BUMDes has not	
	Financial	yet published financial reports openly,	
	Reporting	but it is allowed for individuals inquiring	-
		or interested in viewing them.	

Table 1 Implementation	of Transparency	Principles in	BUMDes CCM
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3	Complaint Mechanism and Response	BUMDes Director & Treasurer: Communication can be done through Direct Message (DM), Instagram's comment section, and by visiting the BUMDes office in person.	a
4	Open Decision- Making Process	Village Head: Through mutual deliberation.	а
5	Transparency of Programs and Services	BUMDes Director: BUMDes shares programs and services through the Instagram social media platform.	a
6	Transparency in Village Fund Management	BUMDes Director: BUMDes allows those interested to view the fund management.	а
7	Announcement of Results and	BUMDes Director: BUMDes shares achievements through the BUMDes	а
8	Achievements Public Involvement in	news website. BUMDes Treasurer: BUMDes has not yet involved the public in the budget	
	Planning and Budgeting	planning process.	-
9	Publication of Performance Reports	BUMDes Director: BUMDes shares performance reports through social media.	a

The presence of effective responsiveness can indicate that the performance of BUMDes has been running well (Sriwati et al., 2022). Additionally, according to Ayu & Hakim (2022), fulfilling governance responsibilities related to responsiveness can serve as a means for the community to monitor the development of BUMDes, thus reducing the risk of dishonest behavior within BUMDes.

N o	Indicator	Result	Achiev ement
•			
1	Openness to Feedback	Director of BUMDes: BUMDes provides a	
		social media presence on Instagram with the	e a
		account name @bumdes_ciapus.	
2	Ability to Identify	Director of BUMDes: BUMDes has more	
	Opportunities	than one business unit.	а

Table 2. Implementation of Responsiveness Principles in BUMDes CCM

3	Fleksibilitas dalam Penyesuaian Strategi	Treasurer of BUMDes: BUMDes conducts evaluations and collects testimonials from the community.	а
4	Flexibility in Adjusting Strategies	Director of BUMDes: BUMDes produced hand sanitizer products during COVID-19.	а
5	Community	Director of BUMDes: Through mutual	
	Involvement in Planning and Decision-Making	discussions, but not yet for planning.	-
6	Innovation in Services	Director of BUMDes: BUMDes follows the	
	and Products	trends that are currently popular in the community.	а
7	Response to Problems	Treasurer of BUMDes: BUMDes strives to	
	and Challenges	resolve issues as quickly as possible, and	а
0	Itilization of	complaints are promptly addressed.	
8	Utilization of	BUMDes Director: BUMDes provides social	-
	Technology and	media @bumdes_ciapus on Instagram.	а
9	Information Systems	BUMDes Director: BUMDes conducts	
7	Improvement of Service Quality	evaluations and testimonials with the community.	а

Profesionalisme is a term that refers to the ability of individuals or groups to be accountable for their actions in the profession they pursue (Cahya, 2016). The selection of BUMDes management will be carried out directly by the village and BUMDes authorities.

Table 3. Implementasi Prinsip Profesionalitas pada BUMDes	Table 3. Im	plementasi Prinsi	p Profesionalitas	pada BUMDes
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No.	Indicator	Result	Achievement
1	Qualifications and Capabilities of Managers	TreasurerofBUMDes:isBUMDesiscommittedtobuildingandimprovingthewell-beingofthesurrounding	_
		village community,	

2	Implementation of Ethical Standards	and the employees and managers of BUMDes are from the local village residents. Director of BUMDes: BUMDes strives to carry auto every in	
3	Transparency in Financial Management	out work in accordance with ethical standards. Treasurer of BUMDes: BUMDes allows those	
4	High-Quality Services	interested to view the management of funds. Treasurer of BUMDes: BUMDes strives to provide	
5	Human Resource Management	quality servicewithgoodmaterialsandfriendlyservice.DirectorOfBUMDes:Ifthereisandfunding,BUMDesCiapusinvites	



		speakers to	
		provide	
		seminars or	
		training.	
6	Compliance with Rules and Regulations	Treasurer of	
		BUMDes:	
		BUMDes	
		strives to	а
		maintain the	u
		reputation of	
		its business	
		unit.	
7	Operational Efficiency	Treasurer of	
		BUMDes:	
		BUMDes is still	
		trying to	
		explore the	а
		village's	a
		potential to	
		manage it	
		more	
		effectively.	
8	Risk Management	Treasurer of	
		BUMDes: Not	
		yet	-
		implemented	
9	Stakeholder Satisfaction Assessment	Treasurer of	
		BUMDes: Not	
		yet	-
		implemented	

According to Ridwan (2013), the significance of adopting and having a legal system within organizations like BUMDes is that it can provide support to the management in the smooth execution of their tasks and functions because of clear guidelines. These rules are expected to direct BUMDes in carrying out all their activities with clear responsibilities.

Table 4. Iimplementation of the Rule of Law principle in BUMDes

No ·	Indicator	Result	Achievemen t

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1	Compliance with BUMDes Regulations	Director of	
		BUMDes:	
		BUMDes has a	а
		PERDes and	
		AD/ART.	
2	Transparency and Budget Provisions	BUMDes	
_		Treasurer:	
		BUMDes	
		allows those	а
		who want to	
		see fund	
		management.	
3	Compliance with Tax Regulations	BUMDes	
	I O	Treasurer: So	
		far BUMDes	
		business units	
		have not made	
		transactions	
		using taxes,	а
		except for	
		purchasing	
		goods/services	
		for which we	
		pay taxes.	
4	Legal Protection for Members and	BUMDes	
т	Employees	Treasurer: Not	
	Linployees	yet	-
		implemented.	
5	Logal Dispute Resolution	BUMDes	
5	Legal Dispute Resolution	Treasurer: So	
		far BUMDes	
		has never had	
		any problems, but if there is	2
			а
		something that	
		needs to be	
		related to the	
		law, it will be	
		done.	

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6	Environmental Law Compliance	Director of BUMDes: BUMDes has implemented it, for example the sound of music from the café has been adapted and rubbish has been thrown away in its place. BUMDes	a
		Treasurer: BUMDes ensures that the products and services provided are in line with what consumers expect.	a
8	Transparency in Decision-Making	Director of BUMDes: BUMDes holds a joint forum/meetin	a
9	Implementation of Law in Internal Regulations	g. Director of BUMDes: BUMDes has created a membership structure that reflects the structure, objectives and operational	a



membership
of Bumdes.

According to Ijulianto & Hafiez (2020), strategy vision is an approach in management used to develop a region based on a clearly defined vision, mission, and strategy. This practice involves citizen participation in all stages of development, which impacts their sense of ownership and responsibility for the development of their area. Generally, strategy vision begins with the planning of a work program that is recorded in the chosen work program. Its implementation is directed in accordance with the vision and mission, which serves as a guideline for achieving the goals of BUMDes.

No.	Indicator	Result	Achievement
1	Matching Vision with Village Potential	BUMDes	
		Treasurer:	
		BUMDes uses	
		resources from	
		the village,	а
		utilizing the	
		location and	
		properties of the	
-		village.	
2	Clarification of Long Term Goals	BUMDes	
		Treasurer: Hold a	
		forum/joint	
		meeting to	а
		discuss the	
		sustainability of	
0		BUMDes.	
3	Goal Setting and Action Planning	Director of	
		BUMDes: For	
		example, cafes	
		are targeted at	а
		young people,	
		rental land is	
		targeted at	
		UMKM.	

Table 5. Implementation of the Strategy Vision Principle in BUMDes CCM



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4	Implementation of Policies and Programs	BUMDes Director: BUMDes determines who is responsible for implementing each program, carrying out evaluation and innovation.	a
5	Monitor and Evaluation	Director of BUMDes: There are monthly meetings.	a
6	Updates and Adaptations	DirectorofBUMDes:Monitoringchanges via theinternetandcommunity	a
7	Vision Communications	aspirations. Director of BUMDes: Via the village website.	a
8	Member Participation	Director of BUMDes: BUMDes	
9	Social and Economic Impact	involves members in its activities and programs. Director of BUMDes:	a
		Employment opportunities	а

5. Discussion

Scoring is done by checking each piece of information revealed/found in BUMDes CCM. Information items that are revealed/found in BUMDes CCM based on the indicators will be given a score of 1. On the other hand, information that is not



revealed or not found in that item in BUMDes CCM based on the indicators will be given a score of 0.

No.	Description	Score Range
1.	Excellent	90-100
2.	Very Good	80-89
3.	Good	70-79
4.	satisfactory	60-69
5.	Pass	50-59
6.	N/A	<50

The index obtained will later provide conclusions about the quality of implementation of Good Governance principles in BUMDes CCM with the levels in table 7.

Prinsip	Indikator Tercapai	Indikator Tidak Tercapai
Transparasi	7	2
Responsivitas	8	1
Profesionalitas	6	3
Role of Law	8	1
Strategy Vision	9	0
Total	38	7
Terday -	38	-24.444
Index =	45	x100% = 84.444

Table 7. Number of Indicator Achievements

From the score obtained, BUMDes CCM is included in the "Very Good" predicate category with a score reaching 84,444. This good score reflects their success in wise financial management, productive training, and strong community involvement.

6. Conclusion, Implication, and Recommendation

a. Conclusion

The implementation of governance principles in BUMDes CCM shows that some indicators have been well applied, while other areas may require improvement or enhancement in certain aspects. The results of this research can serve as a basis for stakeholders, including BUMDes managers, village governments, and the local community, to take more appropriate actions in



strengthening BUMDes governance and increasing its benefits for the overall community. BUMDes CCM can serve as an example for other BUMDes due to its excellent reputation in implementing governance principles. Nonetheless, it's worth noting an important aspect of this research's contribution, which is that perceived usefulness does not positively impact this intention. There are obstacles that hinder this journey. One of the main challenges faced is related to the availability of business capital.

b. Implication

This research can serve as a valuable source of literature for future research with a focus on similar themes, namely the implementation of good governance principles in managing BUMDes. This research provides input that has the potential to contribute to guiding policies and actions to be taken by BUMDes.

c. Recommendation

Applying observation techniques. In this context, the use of observation techniques can provide a richer insight and a more comprehensive understanding of the phenomena under investigation, as well as a more solid foundation for drawing more reliable conclusions.

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